



THE NEWS EXCHANGE

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In This Issue

- S.E.E. Industry Excellence Awards Program – *pgs 1-2*
- SPOTLIGHT ON... Rates & Regulation Section - *pgs 2-3*

S.E.E. Industry Excellence Awards Program

S.E.E. instituted the Industry Excellence Awards Program to recognize and honor outstanding projects implemented by member utilities. It began with only five categories in 1992, but over the years, it has expanded to include 11 categories.

Original categories in 1992

Distribution
Environmental
Production
Substations
Transmission

Categories Added

1999: Real Estate & Right of Way
2000: Accounting & Finance, Customer Service & Billing, Internal Audit
2001: Rates & Regulation
2002: Supply Chain



If you have completed a project within the past three years in one of the above areas, and the implementation of that project resulted in cost savings, or improved operations, safety, productivity or efficiency...then you have the basis for a submission in the 2010 Awards Program. Read on for the simple submission requirements.

Incentive #1 Risk Factor



Lots of stuff going on in your department? Maybe others besides you are planning to submit. Our rules state that a company may submit no more than three entries in each category.

First come-first accepted.

Don't be 4th!

Not concerned about RISK?

How about REWARD?

Entries are due on December 9, 2009

Need **INCENTIVE**
to start working on your submission?

Note two really good ones in the blue column at left.



Submission requires only three items:

- 1) Completed Entry Form (blank form at left)
- 2) Executive Summary - up to 1 page
- 3) Project Description - up to 4 pages – that addresses how the project meets the awards criteria of the category in which the project is submitted as well as a clear description of the involvement of the electric utility in the project. See links to various categories' criteria at

<http://www.theexchange.org/awards.html>

Optional: Each entry may include up to eight (8) supporting documents.

Incentive #2 Reward



What can you expect if you win?

- A beautiful keepsake award inscribed with the project title, your company, and names of all the team members involved.
- Your project highlighted in a professionally produced video montage shown during the 2010 S.E.E. Annual Conference General Session in Miami.
- Winners honored with award in front of an audience of 500+ peers and management.
- Your Executive Summary and project photos published in a full-color brochure distributed to all Annual Conference attendees.
- Professional photos of you receiving the award (on-site at the conference).
- Commemorative award logo lapel pins and medallion provided to distinguish you as a winner.
- Two complimentary 2010 Conference Registrations for each award winning project. (value - \$900)

Industry Excellence Awards ~ Submission requirements (continued)

After you complete the above documentation, all you need to do to submit the project is assemble (2) complete copies, including all attachments, and (1) CD containing all project documents.

Mail the (2) hard copies and CD to the S.E.E. office by the published due-date (**projects submitted via Email are not accepted**).

S.E.E. staff will verify your project meets the criteria and rules of submission, and will confirm acceptance of your project. From this point, a panel of judges closely examines each project's merit, based on the established criteria. One winning project is selected in each eligible category.

S.E.E. notifies winners and publishes the complete list in March.

It's that simple!

We look forward to receiving your submission by December 9.

For complete information on the Awards Program, see
<http://www.theexchange.org/awards.html>

Spotlight On...

*2nd of 30 working groups spotlighted...
Watch future issues for more.*



Rates & Regulation Section

...became an established working group of Southeastern Electric Exchange in 1951. This group focuses on the development and administration of electric utility rate schedules and tariffs, including rate design techniques, rate administration, service rules and regulations, contracts for electric service -- terms and conditions, customer usage data and load characteristics, determination of the cost of providing service, and customer response to price signals. The Section maintains surveillance of laws, regulations and rulings concerning electric utility rates and exchange of decisions rendered.

The Rates & Regulation Section meets twice yearly-- spring and fall. The typical format is two and a half days with presentations and roundtable discussions.

Meetings are conducted to provide members with current information concerning critical issues and new approaches affecting the professional rate man.

At right – Barry Thomas, AEP, giving presentation at recent meeting in Charleston, SC (Oct 28-30, 2009)



**Rates &
Regulation Section
Leadership**



**Outgoing Chair
(served 2009)**

Jane McManeus
Director, Rate
Design & Analysis
Duke Energy

**Incoming Chairman
(2010)**

Kurt Swanson
Manager, Rates &
Contracts
Dominion

**Vice Chairman
(2010)**

Reed Bumgarner
Manager Rate
Economics
Pepco Holdings

Secretary (2010)

Garry Simmons
Sr. Regulatory
Consultant
Appalachian Power

Current members include:

Barry Holsombeck	Alabama Power Company	Terry Austin	Georgia Power Company
Hal Wadsworth	Alabama Power Company	Greg Roberts	Georgia Power Company
Bill Bosta	American Electric Power	Susan Ritenour	Gulf Power Company
Terry Eads	American Electric Power	Roger Walkingstick	OG&E Electric Services
Garry Simmons	American Electric Power	Reed Bumgarner	Pepco Holdings, Inc.
Barry Thomas	American Electric Power	Javier Portuondo	Progress Energy
Tom McCubbin	Baltimore Gas and Electric Company	Nancy Holdstein	Progress Energy Florida, Inc.
Paul Gastineau	CenterPoint Energy	Skip Welker	Progress Energy Service Co., LLC
Michael Schmidt	Cleco Power LLC	Allen Rooks	SCANA Services
Bonnie Horton	Dominion	JR Hendrix	South Carolina Electric & Gas
David Koogler	Dominion	Ann Austin	Southern Company Services, Inc.
Kurt Swanson	Dominion	Vern Otwell	Southern Company Services, Inc.
Jane McManeus	Duke Energy	Cindy Petersen	Tampa Electric Company
Bob Edmonds	Entergy Corporation	Bill Ashburn	
Steve Romig	Florida Power & Light Company		

Recent Topics Discussed:

During her "**Governmental Update**", Ann Loomis of Dominion alerted attendees to how the Federal climate change legislation on carbon emissions and RPS mandates could affect electric utilities and prove to be huge cost burdens down the line.

Allen Carrick of Duke Energy – provided pertinent information on "**Capital Markets**."



"**Net Metering**" is a growing area in some of our member companies, and Allen Rooks of SCANA provided beneficial information on his company's efforts in tackling it.

With 17 member companies represented on the Rates & Regulation Section, more than likely there is always a member involved in a **Rate Case**. Adam Bigknife and Gary Lauderdale of OGE and Bill Ashburn of Tampa Electric were the latest in a long line of companies willing to share an update on their rate case.

What can members look forward to in 2010 meetings?

Topics under consideration include: Rate Case Mitigation Measures; Rural Line Extension Policies; Electric Vehicles; NAS Battery Storage and Rate Implications; Reliability Issues/RW Clearing Policies; more rate case updates; Interconnection standards (Non-FERC); Riders to recover pension, uncollectibles or other volatile expenses; Renewables; wholesale markets; Transmission tariff formula; "Capital Substitution" theory and practical application experience.

Why members attend:

"Industry issues are escalating--carbon, distributed generation, renewables, new CO2 issues--and they are common to all. The interchange on these is critical and valuable."

"This group has a family-type feel and the contacts can prove invaluable when specific information is needed."

Contact Us

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