



THE NEWS EXCHANGE

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Special Industry Excellence Awards Edition



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S.E.E. Proudly Announces the Winners of the 2009 Industry Excellence Awards

S.E.E. instituted the Industry Excellence Awards Program in 1992 to recognize and honor outstanding projects implemented by member utilities. In 2009, out of 54 entries received, we are pleased to announce the following winners:

CHAIRMAN'S AWARD

This is a special award to honor the one project that is considered the "Best of the Best." This award is designated by the conference chairman and honors the project deemed most outstanding of all the category winners. This year's winner is...

ALABAMA POWER: Global Positioning Storm Enhancement (GPSe) Project

John Woody, Brett Hamrick, Brad Weaver

DISTRIBUTION CATEGORY

BALTIMORE GAS AND ELECTRIC: Electronic Switching Project Converting to a Paperless Switching and Permit Management System

*Noel Hall, Chuck Willis, Douglas Adams, Don Bavis, Ken Bowen
Russ Dansberger, Charlie Davis, James Dodge, Tom Ellis, Deborah Harris
Christy Hoffmann, Mamatha Inavolu, Kim Lake, Shannon Mowl, Melissa Stecco
Gene Straskulic, Richard Thomas, Stephen Thomas, Frank Tiburzi Jr.*

ENVIRONMENTAL CATEGORY

BALTIMORE GAS AND ELECTRIC: Eagle Nest Relocation

*Larry Bosley, Bob Munley, Don Tormollen, Dan Neal,
Dave Kammer, Fred Eckhart, Greg Kappler*

PRODUCTION CATEGORY

DOMINION: Chesapeake Energy Center Waterborne Coal Unloading Facility

*David Baxter, Mike Cantwell, Paul Dickson, John Donahue
Fenn Host, Rafi Jaffary, Jim Mawyer, Rich Wallin*

TRANSMISSION LINE CATEGORY

DOMINION: 500kV Transmission Tower Emergency Restoration

Brett Crable, George Stinnett, Dave Blaha, Bennett Rogerson, Rusty Meadows, John Anthony

S.E.E. IE Awards Fun Facts...

**Practice Makes
Perfect!**

**Companies with the
Most Wins
since 1992**

★ Baltimore G&E – 25
Florida Power & Light – 19
Alabama Power – 18
South Carolina E&G – 17
Cleco Power - 16
Progress Energy
Carolinas – 16

Try, Try Again...

**Companies with the
Most Entries
since 1992**

★ Progress Energy Carolinas –
58
Alabama Power – 49
Entergy – 49
Baltimore G&E - 48

**"The Optimist
Sees the
Opportunity..."**
(Winston Churchill)

**Companies that
have Entered a
Project Every Year**

Florida Power & Light
Progress Energy Carolinas

REAL ESTATE and RIGHT OF WAY CATEGORY

MISSISSIPPI POWER: New Storm Center Helps Company Operate Safely and Efficiently 365 Days, 24/7

*Don Horsley, Van Strickland, Sharon Turnipseed,
Patti Kirkland, Martin Dobek, Operations Center Project Team*

SUBSTATIONS CATEGORY

DOMINION: Improving Urban Safety by Installation of Current Limiting Fuses in Network Substations

*Bill Deal, Dario Macatangay, Jeff Peggs, Cliff Wilkins, Wayne Martin, Richard Barrett,
Kathy Pergola, Rodney Blough, Bill Cavender, Wade Morings, Tim Royster, Dave Crowl,
Dan Doody, Jerry Jackson, Alan Ott, Keith Graham, Brian Dixon,
Kevin Hale, Wes Garrett, Guy McCracken, Bob Mower, Tom Mulcahy, TC Talbert,
Marc Cover, Jack Rackoski, Tony Spears, Steve Binford, Dave Emigh, Don Porters, Scott Taylor*

SUPPLY CHAIN MANAGEMENT CATEGORY

BALTIMORE GAS AND ELECTRIC: Strategic Sourcing Phase Gate Process

BGE Supply Chain Leadership and Staff, BGE Internal Customer Leadership and Staff

ACCOUNTING & FINANCE CATEGORY

BALTIMORE GAS AND ELECTRIC: Capital Expenditure Business Case Model

Benjamin McDonie, Karen Glass, Kenneth Dorsey, Charles Starkey, and David Vahos

CUSTOMER SERVICE & BILLING CATEGORY

DOMINION: Buffered Reads for Transfer Read Order Completion

Rick Walden, Ray Tison, Ken Richardson, Sharon Edwards, Carol Jacobs, Michele Glover

INTERNAL AUDIT CATEGORY

BALTIMORE GAS AND ELECTRIC: Delegation of Financial Authority Streamlining and Automation

Janice Potter, Karen LaFata, Robert Castagnera

RATES & REGULATION CATEGORY

BALTIMORE GAS AND ELECTRIC: PeakRewardsSM (Demand Response Program)

*Luba Abrams, Mark Case, Keisha Clarke-English, Cynthia Edwards
Ruth Kiselewich, David Greenberg, Wayne Harbaugh, Mitzi Harding
Penny Jenkins, Wilhemina Moore, William Pino, Jeff Shryock*

**We know you join us in celebrating the
accomplishments of these 12 winning teams.**

**"If You Think
You Can, You
Can ..."** (Henry Ford)

**Companies with the
Highest
Percentage of
Total Wins per
Total Entries**

Allegheny Energy – 61%

Baltimore G&E – 52%

Oklahoma G&E – 50%

**Want to
participate
in the 2010
Program?**

Watch for the
CALL FOR ENTRIES
published on the
S.E.E. website and
announced to the
membership in
August 2009.

**Submission
deadline
December, 2009.**

S.E.E. Awards Webpage

www.theexchange.org/awards.html

**Register for S.E.E.
Annual Conference
before April 30 for lower
rate!**

<http://www.theexchange.org>

Contact Us

404-233-1188

www.TheExchange.org



How DO We Celebrate the Winners?

S.E.E. seeks to recognize not only the talented individuals and companies behind the winning projects, but also the hard work and cooperation that went into implementing these projects.

Each of the 12 winning teams receives two complimentary passes to the Annual Conference. During the General Session, S.E.E. honors the winners with a multimedia awards ceremony. With photos and descriptive information provided by the winners, the projects come alive as the

audience learns about the challenges met and resulting benefits of each one. Winners are then announced and asked to come forward to receive their award from the Conference Chairman and S.E.E. Executive Director.

We make sure these individuals are easy to spot during the conference by giving them an Olympic-like Medal of Honor to wear for the day as well as an "Award Winner" ribbon attached to their badges and Industry Excellence lapel pin. Take time to look for these individuals and congratulate them!

How Are the Entries Judged?



Since the beginning of the Industry Excellence Awards Program in 1992 the quality of judges and the process of judging has been central to the success of this program. S.E.E. takes great pride in the process by which each entry is evaluated and judged. Let us tell you more about it...

Judges: The judges for each of the IE categories are experts in their fields. They are faculty from respected colleges and universities or practitioners within their discipline with professional designations and many years of experience. S.E.E. has worked in conjunction with most of the judges on the awards program for over 5 years.

Process: S.E.E. evaluates each project as it is received to ensure that it meets the entry rules—deadline, materials, format, etc. The projects are turned over to the judge of the respective category, who evaluates each project and then selects a winner based on the published Industry Excellence Awards criteria for that category. He also selects a runner-up in the event the winner is selected to receive the Chairman's Award. To further ensure quality of the awards, judges have authority to withhold an award if criteria are not met, although this is a rare situation.

Chairman's Award: The Conference Chairman reviews all the winning entries and chooses one project for the Chairman's Award. This project is designated the "best of the best." The runner-up in that project's category then moves to the winner's position in that category.

Director's Award: This award of merit was instituted to honor extraordinary contributions to S.E.E. and the electric utility industry. The recipient is designated by the Executive Director of S.E.E. and because of the notable criteria for this award, it may not be awarded each year.