



THE NEWS EXCHANGE

January, 2009

Volume 1, Number 1

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Upcoming Meetings

Is a meeting being held in your service area? Check with SEE for host company specials!

Integrated Resource Planning Task Force
(February 12-13, Tampa)

Claims Section
(April 6-8, Williamsburg)

Mutual Assistance
(April 15-17, Pensacola)

Joint Use Committee
(April 22-24, Williamsburg)

Power Quality & Reliability
(April 22-24, Houston)

Underground Dist. Cmte. with O&M
(April 28-30, Houston)

Network Underground Cmte.
(April 28-29, Annapolis)

Click on [Calendar](#) for a complete list of 2009 Meetings.

S.E.E. Welcomes its Newest Member!



Since its formation in 1911, The Dayton Power and Light Company (DP&L) has been a proud partner with Dayton and its surrounding communities. The parent of DP&L is Dayton-headquartered DPL Inc., a regional energy company and one of the city's largest corporate citizens with more than \$4 billion in assets. Today, the 1500 employees deliver electricity to more than 500,000 customers in a 6,000-square-mile area of west central Ohio. DPL generates electricity at 10 power plans, mainly located along the Ohio River, and has approximately 3,750 megawatts of total generating capacity. We look forward to a building a solid relationship with DP&L.

S.E.E. holds its first WEBCAST



FACTA Compliance: Identity Theft Red Flags and Address Discrepancies

S.E.E. was proud to offer a new service to our members through its first webcast on January 21! The one-hour program addressed how utilities comply with the Fair and Accurate Credit Transactions Act, especially where identity theft is on the rise. KPMG Forensics hosted the program and showcased two industry experts from Troutman Sanders and KPMG who lead the discussion. The program focused on key definitions associated with FACTA, applicability of FACTA to your organization, red flags, address discrepancies, and what steps to take to mitigate and prevent identity theft. The webcast was offered free of cost to SEE members and eligible participants received one hour of CPE credit for their participation. Check www.TheExchange.org for future programs.

Industry Excellence Award Submissions are in



SEE members are in step with innovation and new technology, as evidenced by the 54 entries received for the 2009 IE Awards program. SEE instituted the Industry Excellence Awards Program in 1992 to recognize and honor outstanding projects implemented by member utilities. Award categories include Accounting & Finance, Customer Service & Billing, Distribution, Environmental, Internal Audit, Production, Rates & Regulation, Real Estate and Right of Way, Substations, Supply Chain and Transmission. SEE will publish the winners list in March and honor those teams at the 2009 Annual Conference.

Sponsors and Exhibitors show their support for Annual Conference ...

[Link: 2009 Sponsors](#)

S.E.E. partners with these sponsors to help keep your registration costs lower than industry standard and ensure you an enjoyable conference experience. Click on sponsor logos to learn more about each one.

[Link: 2009 Tradeshow](#)

The S.E.E. Tradeshow is a valuable resource for our members. Exhibitors promote new products and services that help streamline your work.

Contact Us

404-233-1188

www.TheExchange.org

Seeking a Job? or a Qualified Applicant?

[Energy Jobs Network](#)

Use this helpful search engine on the S.E.E. homepage to find or post utility jobs nationwide.

If you haven't attended an S.E.E. meeting in a while or ever, make it your goal to attend a meeting this year and experience the benefits that others talk about.

S.E.E. Annual Conference & Trade Show comes to Atlanta in June!

Highlights:

Golf Tournament at Chateau Elan – SEE member attendees play free, compliments of GE.*

*Must be registered for conference to participate in tournament.

Trade Show featuring 81 exhibitors.

Peer to Peer networking opportunities during two breakfasts and lunches and Welcome Reception.

General Session with top-notch Finance expert Dan Ford and the entertaining opinions of Neal Boortz.

Focused Sessions for Accounting & Finance, Customer Service & Billing, Distribution, Environmental, Production, NESC, Property Accounting Real Estate & Right of Way, Substations, Supply Chain, Transmission Line, Transportation-Construction Equipment.

Special workshops, joint sessions, tours, interactive hot-issue roundtable discussions and much more. Complete details available soon!

Many chances to win great gifts and doorprizes just for attending.

Rates increase on March 1 - REGISTER NOW!



June 10-12, 2009

Omni CNN Center

What is S.E.E.?

S.E.E. is a trade association of investor owned electric and combination utilities in the United States. The original group of power companies came together in 1933 to form an organization that was non-political and would serve as an information exchange for its members. Now, 75 years later, there are 43 operating member utilities. The service areas of member utilities reach from Texas to the Atlantic Seaboard; eastern New Jersey to South Florida.

Your S.E.E. is a member-driven organization, governed by a Board of Directors with executive representation from each member company. Did you realize S.E.E. supports thirty-two working groups? Each group holds one to two meetings a year, providing attendees professional education and updates. In addition, face-to-face meetings give attendees the chance to exchange ideas through both structured and informal roundtable sessions as well as post-session networking. Attendees often testify that the relationships built and ideas gained through the roundtables and networking are invaluable. These thirty-two groups have assigned representatives from each member company who regularly attend meetings. However, registration is open to all personnel of S.E.E. member utilities. Meetings rotate to different cities, allowing different host utilities to send additional personnel without the associated travel costs.

When asked for comments on recent meetings, attendees wrote:

"This is likely the most beneficial meeting I attend. Anyone who missed it missed a lot!" (Attendee, Accident Prevention Section 2008 Fall Meeting)

"What made this meeting worth attending was the chance to talk face-to-face with other members to discuss issues that have surfaced in actual storm situations. Trust is built on understanding the other viewpoint. It is easier to develop that level of trust by directly talking with the members." (Attendee, Mutual Assistance Committee 2008 Fall Meeting)